



# Route 66 Museum Musings

Spring Edition 2016



**“THE CALIFORNIA ROUTE 66 MUSEUM” WAS APPROVED FOR BUILDING IMPROVEMENTS**

We have officially received approval from the Alaska Federal Credit Union for an improvement loan.

After we receive the proceeds from the loan, we will be placing new gravel in the parking lot, securing outside of the building and painting the building two tones. New blinds throughout the Museum, painting the bathroom hall, and Volunteers kitchen/breakroom, and staining the floor. The one item that everyone is most excited about is the Route 66 Room floor painting. An artist visited the Museum, he will paint the Route 66 road starting at Chicago when you enter through the main door winding through the room covering all the states that Route 66 run through, and end up at the Santa Monica pier at the checkout counter. This will take time but look fantastic when it is all done.

**“THE CALIFORNIA ROUTE 66 MUSEUM” VISITED BY THE VALLEY VETTE AUTO CLUB**

The Corvette Club of Temecula Valley visited our Museum on April 24<sup>th</sup>. What a great group of people. We are featured in their magazine, “Valley Vette View”.

The following is an excerpt from the “Valley Vette View” The Vettes caravanned north on 1-15, through the Cajon pass and exited on “D” St in Victorville. A short 1/2 mile east on “D” St and we arrived at our initial stop, the California Route 66 Museum.

This was a blast to the past not to be missed. It is a free trip to the days of dial telephones, outhouse, antique signs, gas pumps, photos and cars. Most of us felt a little nostalgic before our tour was through. The staff of Volunteers was excellent and knowledgeable about everything "Route 66". They were even able to correctly answer Doug Glenore's trivia question "Where is the mid-point of Route 66?" Do you know? Look it up! They went out of their way to welcome us with free water, cookies and smiles, what a nice time we had. Visit them in person or online at [www.califrt66museum.org](http://www.califrt66museum.org).

Note: The California Route 66 Museum is devoted to the representation of U.S. Highway 66 in both historic and contemporary exhibition. The Museum intends to continually promote, preserve, and educate the public throughout the world bringing relative weight to the cultural influences; and commerce; since its induction as a U.S. Highway in 1926.

**AAA ARCHIVE ROUTE 66 MAP AVAILABLE**

The following excerpt was in the July/August AAA Westways magazine. Before Route 66, there was the National Old Trails Road. Advocates from communities along the old road first envisioned a cross-country route starting in 1910, but it didn't become a reality until 1914 and 1915, when the Automobile Club of Southern California installed some 4,000 directional signs between Los Angeles and Kansas City, Missouri.

After the federal government renamed that stretch of highway Route 66 in 1926, the Auto Club posted corresponding Route 66 signs, cementing the road's identity into the landscape. This year, the famous highway celebrates its 90th anniversary.

## AAA ARCHIVE ROUTE 66 MAP AVAILABLE (Cont.)

In commemoration, the Auto Club of Southern California Archives presents an interactive look at its predecessor, the National Old Trails Road. Explore at [AAA.com/route66](http://AAA.com/route66). Also, pick up a free copy of our Route 66: America's Highway map at a local branch, while supplies last. This special edition covers the entire route between Santa Monica and Chicago and includes information about attractions along the way.

## ROUTE 66 MUSEUM GIFT SHOP POINT OF SALE SYSTEM IS ON-LINE

The POS System was installed in late February, and operational by March 3<sup>rd</sup>. Due to the massive inventory having to be manually imputed into the system, and not being able to connect to the wireless printer already on site, another printer had to be purchased to connect to the system.

President Sue Bridges had to set up the label printer, inputting the inventory by hand, and scanning the bar codes on the merchandise the system along with Amber Maxie who helped to accomplish this task. The gift shop new "Point of Sale" (POS) system is installed, and operating. Amber Maxi has done a wonderful job helping to train each cashier. President Sue Bridges and Amber will be by each cashier's side until they felt comfortable with all transactions operation of the POS.

Amber is currently working on the training manual for the cashiers if they run into a problem. Next time you're in the area come in, and see the POS system in operation.

## VISITORS

Las Vegas Rolling Wheels RV Club visited the Museum in May. This was a return visit by this organization which we greatly appreciated.

First time visitors to the Museum were the Korean Harley Davison Motorcycle Club.

Another returning group of visitors are CCI Greenheart with visiting French students that learned about Route 66 that were not in the school books.

Bob Norton the son of Victor (Shorty) Norton a lifelong resident of Victorville visited. He showed several Docents his father's picture in a news article hanging on the north wall in the Victorville room. Bob Norton also told several stories about his dad.

We "THANK" the Docents and Museum personal for there over the top efforts in making "The California Route 66 Museum" a worldwide success.

## WE ARE FAMOUS BECAUSE OF YOU!

**The "California Route 66 Museum" apologizes for any misspelled names of our visitors.**



To see more pictures of our Museum visitors go to the Museums website: [www.califrt66museum.org](http://www.califrt66museum.org).

## THE CALIFORNIA ROUTE 66 MUSEUM AT THE BLUEGRASS FESTIVAL

The California Route 66 Museum was invited to participate in the Route 66 Bluegrass Festival held at the Victorville Fairgrounds June 17 through the 19<sup>th</sup> 2016. The Museum took tables out to display some of the items that are available in the Museums gift shop, and online. Gene St John, and his wife loaned the Museum their motorhome, and time for the two days that the Museum sales table display was setup.

THANK YOU! To the Museum's board members, and volunteers for working on rotating shifts, who stayed with our pop-up tent, and sales tables for the two days we were there.

## CALENDAR OF UPCOMING 2016 EVENTS

### Events:

October 22, 2016  
California Route 66 Museum 21<sup>st</sup> Birthday Bash,  
And Classic Car Show

## NEW TO THE MUSEUM

The Museum acquired a six (6) foot tri-fold two sided room divider with pictures that represents the era of old Route 66 with a Jack Russell terrier on one side riding a Vespa motor scooter, on the other side two Chihuahuas, one driving a Harley while the other rides in a side car

The Museum also acquired a floor safe from the Red Rooster restaurant. The safe resembles a clock at first glance. The clock safe was design and created by Bill Bridges. Bill Bridges donated this artifact in February of this year.

## MUSEUM UP-GRADE PROJECT

The Museum's new docent Joe Basurto, and Patti Bridges completed the women's restroom. The next item to be completed will be painting the bathroom hallway, and volunteer breakroom/kitchen.

## THE CALIFORNIA ROUTE 66 MUSEUM ON LINE

The California Route 66 Museum ONLINE Store has been accepting **International** and **Domestic** orders. **Flat rate shipping for items under 5 pounds is \$8.95.**

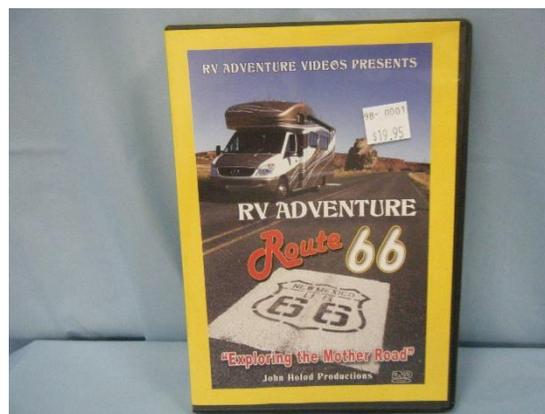
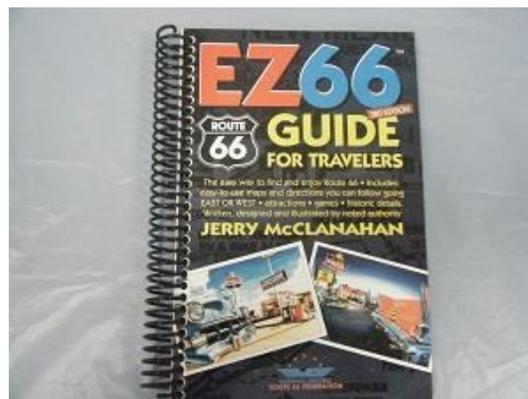
Look for **NEW** merchandise such as Men, Women and Children's "T" and sweat shirts. Clocks, Iconic Route 66 puzzles and other items on the Museum's website.

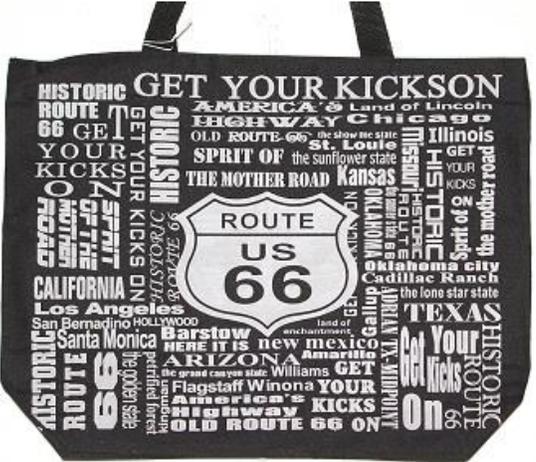
Be sure to visit The California Route 66 Museum's merchandise website at:

[www.califrt66merchandise.com](http://www.califrt66merchandise.com).

The California Route 66 Museum has upgraded its mobile site for merchandise viewing on your smart phone, and/or tablet.

The museum website will contain information about up-coming museum events. To see more photos of past museum's events and newsletters, go on-line at the museum's digital sites.





Websites: [www.califrt66museum.org](http://www.califrt66museum.org).  
 E-mail: [cart66musm@gmail.com](mailto:cart66musm@gmail.com).  
 Facebook: [facebook.com/rte66Museum](https://facebook.com/rte66Museum)  
 YouTube: [youtube.com/rte66Museum](https://youtube.com/rte66Museum)

